

2025 Continuing-Education Seminars by Internationally-Known Hypnotists

National Guild of Hypnotists, Inc.

24th Annual
**Solid Gold
Weekend**
Las Vegas, NV

March 1-2, 2025

Tuscany Hotel & Casino

255 E. Flamingo Rd
Las Vegas, NV - (702) 893-8933

Group Code: 0225GUILD



Award-Winning Presenters

- Kate Beaven-Marks • Dan Candell • Erika Flint •
- C.Scot Giles • Don Mottin • William Horton •

March 1st-2nd, 2025

**SAVE
\$50**

Early Bird — Only **\$300** (Pay Before February 15th, 2025)
After February 15th — **\$350**

\$25 Cancellation Fee — \$50 No-Show Fee

Tuition Includes

- All Presentations • Handouts & Outlines •
- 16 hours of CEUs • Certificate of Completion •
- Lunch Each Day • Registration 8am • Program 9am-5pm •

Register Today:

Phone: (603) 429-9438 Online: www.NGH.net Email: ngh@ngh.net

Train The Trainer Class - March 3rd-7th

(includes Solid Gold Weekend registration)

Board Certification Exam - Sunday March 2nd, 2025

* Program subject to change without notice

REGISTER NOW...

Call NGH at: (603) 429-9438

Online: www.NGH.net Email: ngh@ngh.net

Mastering Hypnosis Demonstrations & Presentations



Dr. Kate Beaven-Marks, [EdD, MSc, BCH, CI; Woodford Green, Essex UK] is passionate about effective teaching and learning, using a wealth of knowledge developed from research exploring how hypnosis is taught and experience gained from teaching in colleges and universities.

Clients book people, not websites or services! They might search for a service, they might find your website, but it is the person they will connect to. Developing your authentic presence helps you stand out from the competition. Delivering awesome hypnosis demonstrations and memorable presentations, in person and online, is a great way to increase your visibility and promote your business. This session is highly interactive and participative, focused on you learning some helpful presentation and demonstration skills and methods. By the end of the session, you will have already delivered an impromptu presentation and demonstration, and have a clear understanding of how to effectively prepare, deliver superb presentations and memorable demonstrations, and then capitalize on the post-event interest with efficient upselling.

Powerful Profitable Presentations



Dan Candell, [BCH, CI, OB; Northborough, MA] is known in business for being “The Anxiety Relief Guy.” He is a Stage Hypnotist, Instructor, Author and Podcast Host. He also runs a very successful clinic and training center. He travels the world teaching people powerful hypnotic techniques as well as teaching them how to re-program their subconscious minds.

Ready to turn your presentations into client-attracting, profit-generating machines? Join Dan Candell, an acclaimed hypnotist and master presenter, in this immersive session where he'll unveil the secrets to crafting presentations that don't just entertain—they engage, inspire, and convert. In this energetic and hands-on workshop, you'll learn how to create magnetic rapport within the first 60 seconds, leaving your audience hanging on your every word. Dan will walk you through the art of storytelling and interactive demos, showing you how to make your message unforgettable and your impact undeniable. And, he'll share the keys to turning your presentations into a pipeline of clients—no fluff, just proven methods that drive results.

By the end of this session, you won't just know how to give powerful presentations; you'll have the skills to make every presentation a client-generating machine. Plus, you'll leave knowing how to set your presentation fees with confidence, so you can charge what you're worth and watch your profits soar!

Developing Your Hypnosis HERO Story



Erika Flint, [BCH, OB; Bellingham, WA] is a four-time best-selling author, she is known for her dynamic and compelling teaching style and loves helping her students create lucrative and meaningful careers as professional hypnotists.

Learn how to share client success stories that naturally draw people to hypnosis. This talk guides hypnotists in creating relatable, authentic narratives where the client's journey takes center stage—showcasing real moments of relief, transformation, and personal growth through hypnosis. You'll explore a straightforward framework for sharing stories that resonate, build trust, and inspire clients to take the next step. With practical examples and easy exercises, you'll walk away ready to tell your and your clients' stories in ways that connect and convert.

A Client Conversion Framework for Business Growth & Success

- Hook.** Start with a compelling statement or question to draw in the audience and set the stage.
- Embrace** the challenge or problem.
- Roadblock** - reveal the roadblock and unlock the desire.
- Opportunity** for transformation and breakthrough decision and journey.

Using Electronics in Your Hypnotism Practice



C.Scot Giles, [DMin, DNGH, CI, OB; Wheaton, IL] is a member of the NGH Advisory Board and the chairperson of the Guild's Ethics Committee. He holds the rank of Diplomat and is a member of the Order of Braid. He has won most of the awards offered by the NGH, including the Rexford L. North Award, the Guild's highest honor. He has practiced in the Chicagoland area for decades and specializes in hypnotic motivational and health coaching and he works with several hospitals and wellness centers. He is also the author of the Complementary Medical Hypnotism Certification program of the Guild.

Electronics & videos are essential in any high-volume practice. While the technology can seem intimidating, it is not difficult if someone shows you how. In this program, we will learn how podcasts can be made in your office using off-the-shelf tools, and how you can insert prerecorded hypnotic material into your sessions with clients to automate whole sections of your hypnotic work. Dive in and immerse yourself in this creative interactive workshop.

Powerful Use of Hypnosis Stories



Don Mottin, [DNGH, CMI, OB; Summerfield, FL] is the Vice President of the NGH. He opened his first hypnotism office in August of 1980. To date, he has hypnotized over 50,000 people. Don has the practical experience in every phase of hypnosis. Don is the only hypnotist to ever be named Educator of the Year three different times: 1993, 1996 and 2000. In 1994 he received the Ormond McGill chair and in 1997 the Rexford L. North Award. Attending a class with Don Mottin will be an experience that you will never forget.

This will be the first time this program has been taught outside the state of Florida. Some hypnotists use indirect suggestions while others used direct suggestion. Regardless of how you deliver suggestions, the success will always be greater using hypnosis stories. Don has refined his use of hypnosis stories over the last 40 years. Not only will you hear about the use of these stories but there will be a hypnosis demonstration using these special techniques. To ensure you success after Sold Gold there will be a full set of handouts, covering over 25 stories and techniques.

Behavior Profiling & Deception Detection Mastery



William Horton, [PsyD, MCAP, BCH, OB; Venice, FL] is considered by many to be the world's leading NLP Trainer. He is a Licensed Psychologist, Certified Alcohol and Drug Counselor and a Master Hypnotist. He is the author of the books *Primary Objective*, *Neuro-Linguistic Psychology and Guerrilla Warfare* and co-author of *The Psychology of Sales*.

Ready to crack the code of human deception and unlock the truths hidden beneath the surface? Introducing the ultimate training session designed by none other than Dr. Will Horton, where CIA-level interrogation skills meet revolutionary Neuro-Linguistic Programming (NLP) techniques. This isn't just a course; it's your gateway to mastering the art of deception detection.

What will you gain? Precision questioning skills that corner lies and uncover truth, an enhanced ability to read body language.

- Baseline Behaviors Unlocked: Discover the secret to Reading People.
- Decoding Human Behavior: Dive into the Advanced Techniques of Behavioral Pattern Recognition.
- Interrogation Techniques: Effective profiling is often supported by strategic questioning techniques.
- Alignment of Verbal and Non-Verbal Cues: Focus on the congruence.
- Precision Questioning with NLP Patterns: Utilize NLP language patterns to frame questions that make evasion difficult.

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REGISTRATION FORM

Name _____

Address _____

City _____ Country/State _____ Postal Code _____

Telephone () _____ Email: _____

Please charge to my Credit Card MasterCard VISA Discover AMEX

Card # _____ Exp. Date _____ CVV _____

Signature _____

For further info contact the NGH — (Program subject to change without notice)

\$25 Cancellation Fee

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BONUS: The first 75 people to register will have virtual access to three previous years of Solid Gold Weekends online for 75 days!*

National Guild of Hypnotists, Inc.
P. O. Box 308
Merrimack, NH 03054-0308



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- All handouts & outlines
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- Certificate of Completion
- Lunch each day

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Call: (603) 429-9438

FAX: (603) 424-8066

E-mail: ngn@ngn.net

Mail: Application & Fees to:

National Guild of Hypnotists, Inc.

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FIRST CLASS